



AUDE LISING

VISUAL MISCELLANY + ART DIRECTION
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EDUCATION

PACIFIC NORTHWEST COLLEGE OF ART – PORTLAND, OR | 2021
MFA, Applied Craft and Design

CAL STATE UNIVERSITY, NORTHRIDGE – NORTHRIDGE, CA | 2006
BA, Art, Visual Design emphasis

EXHIBITIONS

The Extended Ear – An Artist Book Fair
2022, Carnation Contemporary – Portland OR

MFA Thesis Exhibition
2021, Pacific Northwest College of Art – Portland OR

Roux PDX Poster Show
2020, Virtual – Portland OR

Outlet PDX 5x5 Print Show
2020, Virtual – Portland OR

Can You Unpack That?
2019, Glass Building – Portland, OR

One of One: World's Greatest Custom Toy Show
2014, DA Center for the Arts – Pomona, CA

AWARDS

Thesis Writing Award
Applied Craft and Design Department MFA thesis writing

Dig Decoded
Cynopsis Model D Award for Best Use of Companion Video for a TV Show
Cablefax Program Awards Finalist for Best Online/Mobile Extras for a Linear Show

PUBLICATIONS

The French Fury. *Welcome to the Void! Now What?!* 1st ed. Portland: Les Éditions du Néant; 2021.

Borys, Michael. "You Don't Really Know Someone Until You Steal Their Sketchbook" Boing Boing, Happy Mutants LLC, 31 July 2015, boingboing.net/2015/07/31/you-dont-really-know-someone.html.

PROFESSIONAL EXPERIENCE

FREELANCE ART DIRECTOR + ILLUSTRATOR | 2010 – PRESENT

Creative + Art Director, Visual Designer

Overall visual design direction, asset creation and team leading for web, print, and merchandising. Visual design for home entertainment, mobile applications and web, and collateral ranging from corporate to home entertainment.

CLIENTS INCLUDE: PNCA, The French Fury, A. Mendez Studio, Sultan Records, PwC, Disney Home Entertainment, Fox

Illustrator

Commissioned illustrations for private clients and entertainment studios, as well as smattering of personal projects including tin-box dioramas, tarot card set, enamel pins and mechanical/analogue gifs (aka automata).

CLIENTS INCLUDE: Universal Studios, Sony, private collectors, The French Fury, A.V. Squad

ECHO-FACTORY | MARCH 2018 - PRESENT

Freelance Art Director

Leading creative strategy and product conception + development, including branding, marketing campaigns, print and online materials, video + photo shoots for non-profit organizations, B2b and B2C clients.

CLIENTS INCLUDE: Positron, TEDx, UCLA, City Plants, Eagle Eyes, Tabasco

42 ENTERTAINMENT | MARCH 2012 - OCTOBER 2017

Associate Art Director + Visual Designer

Assisting the Experience Design and Production teams with visual design conceiving, direction, and production for a variety of Alternate Reality Gaming viral campaigns. Visual design for ARG components, including websites, print, identity and branding, game interface, and social posts.

CLIENTS INCLUDE: Ford Motor Company, USA Network, Mall of America, Zedd, Nine Inch Nails, Sony Computer Entertainment, Sony Pictures, Paramount, NVIDIA, Loot Crate, Microsoft.

THE CANNERY | JUNE 2006 - JUNE 2010

Visual Designer + Production Support Team Mentor

Visual design for DVD and Blu-ray, including menus and set-top games, websites, and multimedia projects, including video graphics, mobile phones wallpapers and screensavers, interactive web features. Hiring and training of new production artists.

CLIENTS INCLUDE: Library of Congress, Disney Educational Productions, Disney Home Entertainment, DreamWorks, Warner Brothers, Lionsgate Pictures, Too Faced Cosmetics

SKILLS

TRADITIONAL MEDIA

Ceramics
Stained Glass
Printing techniques
(etching, linocut, screen printing)
Painting
Drawing
Photography
Some metalsmithing
Some woodwork

DIGITAL MEDIA

Software
Adobe CC suite
Keynote + Powerpoint
MS Office + Google Suite
Mac + Windows OS
Some After Effects
Some HTML, CSS
Wordpress
Wix, Squarespace, Shopify
Xd, Sketch

TECHNICAL

Experiential installation design
Paper engineering
Art and creative direction
UI/UX design
Branding

Languages

Bilingual French/English

Things That Look More Impressive Than They Really Are

Falling in slow motion
Singing the wrong lyrics to every single song
Unbeatable trivia knowledge of French 70's campy movies

